

MENU INSPIRATION GUIDE



TYSON
RED
LABEL®

Create Confidently with Bold Builds that Bring the Excitement

See what you can create with *Tyson Red Label®* breaded and unbreaded chicken breast filets and patties.

FILETS & PATTIES



Tyson Red Label® products are proven* to perform while helping you manage food costs and cut down on back-of-house prep. All it takes is a little inspiration to create exciting new dishes on your menu with the value-added chicken that consumers love.

We tested a few of our menu concepts with over 300 consumers. Look for our standouts that ranked high on consumer appeal. (The ranking is 1-100; the higher the better.★)



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BREAKFAST



LUNCH



SHAREABLE



ENTRÉE

*Tyson Red Label® products are tested in a simulated delivery environment, placed in a fiber to-go container and held in an insulated pizza bag for 30 minutes before serving. Products then score well on aroma, flavor and juiciness. Tyson Foods Primary Consumer Research, 2024

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10000055457 **Tyson Red Label**®
Uncooked Breaded Authentically Crispy
Original Chicken Breast Filets, 5.2 oz.

10000064377 **Tyson Red Label**® Fully
Cooked Breaded Authentically Crispy
Original Chicken Breast Filets, 5.2 oz.

Chicken Waffle Sandwich

Place our **Tyson Red Label**® Authentically Crispy Original Chicken Breast Filet on an irresistible thyme-and-rosemary waffle—with fresh arugula, crispy fried ham, cheddar cheese and a drizzle of roasted-garlic sauce. Wonderfully complemented with a soft-boiled egg and a side of avocado slices sprinkled with chili flakes.



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Uncooked Breaded Authentically Crispy
Original Chicken Breast Filets, 5.2 oz.

10000064377 **Tyson Red Label**® Fully
Cooked Breaded Authentically Crispy
Original Chicken Breast Filets, 5.2 oz.

BBQ Chicken Sandwich

Put your signature spin on another chicken sandwich staple: BBQ! Place our **Tyson Red Label**® Authentically Crispy Original Chicken Breast Filet on an onion roll, topped with melty provolone, pickle slices, your customers' favorite BBQ sauce, pickled onions and a bit of mayo. Bring it all home with a side of onion rings.



AUTHENTICALLY CRISPY

**TYSON
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10000057348 **Tyson Red Label**
Uncooked Breaded Authentically Crispy
Spicy Chicken Breast Filets, 5.2 oz.

10000065795 **Tyson Red Label**
Fully Cooked Breaded Authentically Crispy
Spicy Chicken Breast Filets, 5.2 oz.

Honey Jalapeño Chicken Sandwich

This sandwich is next-level delicious! Place a **Tyson Red Label**
Authentically Crispy Spicy Chicken Breast Filet on thick, buttery
Texas toast stacked with chipotle aioli and tri-colored slaw. Top
it off with thinly sliced, fresh jalapeños tossed in local honey for a
spicy-sweet crunchy accent.

 LUNCH  ENTRÉE

SPECIALTY APPEAL SCORE: 84

This sandwich concept
has Specialty Appeal, per
a panel of consumers
who rated it 84/100. This
concept received five stars
for "draw"—indicating
consumers would be
very likely to visit an
establishment specifically
for this item.*



10000057348 **Tyson Red Label**
Uncooked Breaded Authentically Crispy
Spicy Chicken Breast Filets, 5.2 oz.

10000065795 **Tyson Red Label**
Fully Cooked Breaded Authentically Crispy
Spicy Chicken Breast Filets, 5.2 oz.

Brunch Chicken Biscuit

Level up your brunch offerings with this southern classic! This
sandwich uses a buttermilk biscuit as a base and is topped with
pimento cheese, our **Tyson Red Label**
Authentically Crispy Original
Chicken Breast Filet, a perfectly cooked sunny-side up egg and fresh
chives. Serve with a side of roasted vegetable hash, sweet potato,
red onion and green peppers and you'll have an instant favorite.

 BREAKFAST  ENTRÉE

AUTHENTICALLY CRISPY

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Cheesy Chicken Filet Sandwich

A can't-miss combination of craveable flavors and textures. Place a **Tyson Red Label**® Breaded Golden Crispy Chicken Breast Filet on a bed of lettuce with bacon and onions, all topped with jalapeños and cheese sauce and served on a pretzel bun.

 LUNCH  ENTRÉE



Buffalo Chicken Wrap

A **Tyson Red Label**® Golden Crispy Chicken Breast Filet is chopped and tossed in Buffalo sauce, green lettuce, sliced cherry tomatoes and blue cheese crumbles, all wrapped in a flour tortilla. Make it a staple on your menu.

 LUNCH  ENTRÉE



Chicken Parmigiana Sandwich

Easy to prepare and easier to serve, our secret-recipe Chicken Parmigiana Sandwich features a golden crispy **Tyson Red Label**® Chicken Breast Pattie baked with marinara sauce and mozzarella cheese. Serve on a warm ciabatta bun with garden fresh basil.

 LUNCH  ENTRÉE

10383810928 **Tyson Red Label**® Uncooked Golden Crispy Chicken Pattie Fritters, 3.2 oz.

10383610928 **Tyson Red Label**® Fully Cooked Breaded Golden Crispy Select Cut Chicken Breast Filets, 3.5 oz.

SUPERSTAR SCORE: 81

A panel of over 300 consumers rated this sandwich concept as a Superstar, rating it 81/100. In fact, 54% of consumers agreed they would visit a restaurant just for this item.*

GOLDEN CRISPY



SPECIALTY APPEAL SCORE: 89

This sandwich concept was perceived to be exceptionally unique and a top performer for draw, with 65% of consumers who found it appealing, stating they would visit a restaurant just for this item.*



Mac & Cheese Breaded Chicken Sandwich

This is a trifecta of craveable tastes. A juicy, homestyle **Tyson Red Label**® Breaded Chicken Breast Filet is topped with creamy mac & cheese and bacon crumbles. Serve on a soft brioche bun with chips and pickles on the side.



Breakfast Chicken Sandwich

Patrons will love waking up to this flavorful, protein treat. A **Tyson Red Label**® Breaded Homestyle Chicken Breast Filet is placed on a brioche bun with creamy, flavorful garlic aioli, green scallions and a sunny-side-up egg.



Chicken Parmesan Sandwich

Tender. Tangy. Tantalizing. This delicious sandwich features a savory **Tyson Red Label**® Chicken Breast Filet smothered in marinara sauce, topped with mozzarella and pepper jack cheeses and layered between Texas toast.



10383300928 **Tyson Red Label**® Uncooked Breaded Homestyle Chicken Breast Filets, 4 oz.

10383700928 **Tyson Red Label**® Uncooked Breaded Homestyle Select Cut Chicken Breast Filets, 4 oz.

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Korean-Style BBQ Chicken Bowl

Destined to become a guest favorite, this recipe includes fluffy white rice topped with stir-fried vegetables, shredded cabbage, radishes and crispy **Tyson Red Label**® Hot & Spicy Chicken Breast Filets, all drizzled with a sweet and tangy Korean-style BBQ sauce.

10383360928 **Tyson Red Label**®
Uncooked Breaded Hot & Spicy
Chicken Breast Filets, 4 oz.



LUNCH



ENTRÉE



Hot & Spicy Chicken Sandwich

A boldly-flavored chicken sandwich with a **Tyson Red Label**® Hot & Spicy Chicken Breast Filet on a sesame seed bun, cooled by coleslaw, pickles and herbed mayo over shredded cabbage. Served with a side of waffle fries.



LUNCH



ENTRÉE

10383720928 **Tyson Red Label**®
Uncooked Breaded Hot & Spicy
Select Cut Chicken Breast Filets, 4 oz.



Hot & Spicy Chicken Sandwich with Harissa Rainbow Slaw

Spice up your menu with the Hot & Spicy Chicken Sandwich with Harissa Rainbow Slaw. It boasts a **Tyson Red Label**® Chicken Breast Filet topped with a harissa rainbow slaw, fresh pickles, tomato and turmeric harissa mayo on a toasted brioche bun.



LUNCH



ENTRÉE

10383140928 **Tyson Red Label**®
Fully Cooked Hot & Spicy Chicken
Filet Fritters, 4 oz.

SPECIALTY APPEAL SCORE: 74

This concept was perceived as very unique to a panel of over 300 consumers. 59% of consumers who were interested in this concept would visit a restaurant just for this item.*

HOT & SPICY

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Chicken Cavatappi with Marinara Sauce

This lighter pasta dish won't weigh your patrons down. **Tyson Red Label**® Grilled Chicken Breast Filets are placed on cavatappi pasta with marinara sauce, topped with freshly grated Parmesan cheese and fresh basil.

 LUNCH  ENTRÉE



Apollo Grilled Chicken Sandwich

Guests enjoy a host of signature flavors. A delicious, **Tyson Red Label**® Grilled Chicken Breast Filet is topped with slices of flamed, saganaki cheese, red onions, frisée lettuce, caper-lemon aioli, peppadew and pepperoncini relish, all on a grilled and buttered brioche bun.

 LUNCH  ENTRÉE



Artisan Grilled Chicken Sandwich

This is a classic. A **Tyson Red Label**® Grilled Chicken Breast Filet is layered between tangy heirloom tomatoes and fresh microgreens. All on artisan sliced bread with a spread of herbed mayo.

 LUNCH  ENTRÉE

10383500928 **Tyson Red Label**® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 3 oz.

10383010928 **Tyson Red Label**® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 4 oz.

10383510928 **Tyson Red Label**® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 4 oz.

GRILLED

**TYSON
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LABEL**



10383500928 **Tyson Red Label**® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 3 oz.

Southwest Grilled Chicken Salad

A **Tyson Red Label**® Grilled Chicken Breast Filet is nestled on a crispy green salad mix topped with hard-boiled eggs, black beans, corn, bell peppers, quartered Roma tomatoes, shredded cheddar cheese and a drizzle of tangy bacon ranch. Salad at its zesty best.

 LUNCH  ENTRÉE



10383500928 **Tyson Red Label**® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 3 oz.

Beer Cheese Grilled Chicken Sandwich

Your guests will discover pub food at its finest. A **Tyson Red Label**® Grilled Chicken Breast Filet is placed on a bed of savory bacon and topped with coleslaw. Served on a hearty pretzel bun with chips and a side of beer cheese sauce.

 LUNCH  ENTRÉE

GRILLED



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10000060259 **Tyson Red Label® Precision Cooked™** Fully Cooked Unbreaded All Natural** Sous Vide Chicken Breast Filets, 4.5 oz.

Grilled Peach Burrata Salad

A seasonal showstopper! A **Tyson Red Label® Precision Cooked™** All Natural** Sous Vide Chicken Breast Filet and grilled peach wedges are placed on a bed of a fresh arugula and spring mix—complemented with creamy burrata cheese, ripe heirloom tomatoes and fresh basil, finished with a balsamic-bacon vinaigrette.

 LUNCH  ENTRÉE



10000060259 **Tyson Red Label® Precision Cooked™** Fully Cooked Unbreaded All Natural** Sous Vide Chicken Breast Filets, 4.5 oz.

Creamy Garlic Chicken Pasta

Create menu excitement with this classic comfort dish! Our perfectly cooked **Tyson Red Label® Precision Cooked™** All Natural** Sous Vide Chicken Breast Filet is placed on a bed of tender bucatini pasta, topped with cherry tomatoes and broccolini and blended in a savory roasted garlic cream sauce with baby bella mushrooms. Garnish with Parmesan and toasted breadcrumbs.

 LUNCH  ENTRÉE

PRECISION COOKED™ SOUS VIDE

**Minimally processed. No artificial ingredients.

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Roasted Chicken Caesar Flatbread

A popular flavor format that's a "can't-miss" with guests. **Tyson Red Label**® Roasted Chicken Breast Filets are topped with lemon pepper ranch, sliced lettuce, thin red onion slices and grated Parmesan cheese, all on a crispy flatbread.



10383530928 **Tyson Red Label**®
Fully Cooked Unbreaded Roasted
Chicken Breast Filets, 4 oz.



Roasted Chicken Caprese Sandwich

A **Tyson Red Label**® Roasted Chicken Breast Filet is placed on a bed of sliced tomato and fresh mozzarella cheese, topped with arugula, drizzled with balsamic vinegar and served on hearty ciabatta bread for a signature, satisfying flavor of Italy.



10383530928 **Tyson Red Label**®
Fully Cooked Unbreaded Roasted
Chicken Breast Filets, 4 oz.



Antipasto Roasted Chicken Sandwich

Warm and melty, guests will enjoy this sandwich recipe featuring a roasted **Tyson Red Label**® Roasted Chicken Breast Filet topped with red peppers, fresh mozzarella cheese and a spinach and artichoke spread on slices of focaccia bread and served with an olive mix.



10383530928 **Tyson Red Label**®
Fully Cooked Unbreaded Roasted
Chicken Breast Filets, 4 oz.

ROASTED



Get started and discover more about **Tyson Red Label**® products here: tysonfoodservice.com/products/brands/tyson-red-label

Contact your Tyson Foodservice Representative or visit tysonfoodservice.com for product information, resources and market-relevant solutions backed by our trusted brands.

A VARIETY OF COOKING OPTIONS, THREE VALUE TIERS AND A COMPETITIVE PRICING STRATEGY THAT FITS YOUR OPERATIONAL NEEDS.

TYS Product Code	Description	Case Pack (lb)	Net Wt. (lb)	♥ Dietary Needs						

Breaded Chicken Filets & Patties

10000064377	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	2/5	10					•		
10000065795	Tyson Red Label® Fully Cooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	2/5	10					•		
10000055457	Tyson Red Label® Uncooked Breaded Authentically Crispy Original Chicken Breast Filets, 5.2 oz.	2/5	10					•		
10000057348	Tyson Red Label® Uncooked Breaded Authentically Crispy Spicy Chicken Breast Filets, 5.2 oz.	2/5	10					•		
10383130928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383610928	Tyson Red Label® Fully Cooked Breaded Golden Crispy Select Cut Chicken Breast Filet Fritters, 3.5 oz.	2/5	10					•		
10383350928	Tyson Red Label® Uncooked Breaded Golden Crispy Chicken Breast Filet Fritters, 6 oz.	2/5	10					•		
10383330928	Tyson Red Label® Uncooked Breaded Golden Crispy Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383340928	Tyson Red Label® Uncooked Breaded Golden Crispy Chicken Breast Filet Fritters, 5 oz.	2/5	10					•		
10383710928	Tyson Red Label® Uncooked Breaded Golden Crispy Select Cut Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383810928	Tyson Red Label® Uncooked Breaded Golden Crispy Chicken Breast Pattie Fritters, 3.2 oz.	2/5	10					•		
10383110928	Tyson Red Label® Fully Cooked Breaded Homestyle Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383310928	Tyson Red Label® Uncooked Breaded Homestyle Chicken Breast Filet Fritters, 5 oz.	2/5	10					•		
10383600928	Tyson Red Label® Fully Cooked Breaded Homestyle Select Cut Chicken Breast Filet Fritters, 3.5 oz.	2/5	10					•		
10383300928	Tyson Red Label® Uncooked Breaded Homestyle Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383700928	Tyson Red Label® Uncooked Breaded Homestyle Select Cut Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383800928	Tyson Red Label® Uncooked Breaded Homestyle Chicken Breast Pattie Fritters, 3.2 oz.	2/5	10					•		
10383140928	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383620928	Tyson Red Label® Fully Cooked Breaded Hot & Spicy Select Cut Chicken Breast Filet Fritters, 3.5 oz.	2/5	10					•		
10383360928	Tyson Red Label® Uncooked Breaded Hot & Spicy Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383720928	Tyson Red Label® Uncooked Breaded Hot & Spicy Select Cut Chicken Breast Filet Fritters, 4 oz.	2/5	10					•		
10383820928	Tyson Red Label® Uncooked Breaded Hot & Spicy Chicken Breast Pattie Fritters, 3.2 oz.	2/5	10					•		

Unbreaded Chicken Filets & Patties

10383010928	Tyson Red Label® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 4 oz.	2/5	10					•	•	
10383000928	Tyson Red Label® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 3 oz.	2/5	10					•	•	
10383510928	Tyson Red Label® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 4 oz.	2/5	10					•	•	
10383500928	Tyson Red Label® Fully Cooked Unbreaded Grilled Chicken Breast Filets, 3 oz.	2/5	10					•	•	
10000060259	Tyson Red Label® Precision Cooked™ Fully Cooked Unbreaded All Natural® Sous Vide Chicken Breast Filets, 4.5 oz.	5/2	10					•		
10383530928	Tyson Red Label® Fully Cooked Unbreaded Roasted Chicken Breast Filets, 4 oz.	2/5	10					•	•	

*During February 2025, we tested a few of our menu concepts included herein through Datassential. By reviewing photographs and descriptions, over 300 consumers benchmarked the Tyson Red Label® brand menu concepts against other concepts in their database to produce a composite score based on uniqueness, frequency, draw and value. The ranking is 1-100, the higher the better. A Superstar Score means a top performer rating with broad appeal and uniqueness. A Specialty Appeal Score signifies strong uniqueness appealing to a narrower, more targeted group of consumers.

**Minimally processed. No artificial ingredients.

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- Low Sodium products have 140mg of sodium or less per serving.
- Reduced Sodium means the product is a 25% or more reduction in the amount of sodium from a reference food. (Reference product will be noted on label and/or spec sheet).
- Calorie Smart products have 200 calories or fewer per serving.
- No MSG products contain no added MSG.
- Products containing no gluten ingredients.
- All Natural® products are minimally processed, no artificial ingredients.

